



Sustainable
Business
Network
Investor for Impact

COMPANY OVERVIEW



CleanPlanet
Creating Cleaner, Healthier Environments

A young child with curly hair, wearing a blue long-sleeved shirt and dark shorts, is running barefoot on a sandy beach. The child's arms are outstretched, and they are smiling. The background shows waves crashing onto the shore under a cloudy sky. A large blue speech bubble is overlaid on the upper left portion of the image.

**We're an experienced and ambitious
company with a mission:**

***To provide healthy,
environmentally kinder Life Services
to all New Zealanders.***

About Us - Overview

Clean Planet is New Zealand's first health-focused, dedicated environmentally kinder Life Services company.

Who are we?

Clean Planet was established in 2008 by a passionate bunch of Kiwis who recognised the need for healthier, greener cleaning solutions. We wanted to establish an ethical cleaning company that is kinder to both people's health and the health of the planet. Since then we've been getting rid of toxic cleaning chemicals in Kiwi homes and workplaces by using our own brand of cleaning products we formulated to achieve this. Since then, we have introduced Grounds Care and Car Valet services with the same values and principals.

We help create healthier environments.

How?

By eliminating toxic cleaning chemicals and improving air quality at homes and workplaces, we help reduce staff and family members' sick days and boost workplace productivity. And our Grounds Care division espouses e-mowing: that means zero emissions electric equipment, low noise, electric vehicles (EV) and solar charging. Our job at **Clean Planet** is to free up your time at home or work by taking the concerns of doing or managing those chores away from you while looking after the health of you and the planet, increasing your time for enjoyment and relaxation. Whilst you are away from home or the office, our team make it sparkle, ensuring it is a showpiece inside and out when you return.



Why We Are Different

At Clean Planet we aren't content to do what others do – we push the boundaries, and find a better way:

- We're the first cleaning company to come up with our own locally formulated and manufactured range of sustainably sourced, health-focused products. Our range of healthier, environmentally kinder cleaning products do not contain chemical culprits such as bleaches, EDTA and phosphates, yet work for domestic and commercial cleaners just as effectively as conventional cleaners. Further, **All Clean and Dish Clean have BioGro organic certification. We use bamboo microfibre cloths – sustainable, renewable fibre rather than petrochemical based plastic.**
- We were the first and still the only cleaning company to be a Sensitive Choice approved partner, meaning our products and services can benefit asthma and allergy sufferers. **Sensitive Choice** helps millions of consumers worldwide live better with asthma and allergies, empowering them to identify asthma and allergy-aware products and services.
- We are the first to introduce environmentally kinder e-mowing services. Zero emissions, all electric equipment and vehicles.
- **Clean Planet** is part of the **Sustainable Business Network** – a forum for businesses, government groups and organisations throughout New Zealand who are focused on sustainable business practices and sustainable development. Continued focus on sustainability is one of **Clean Planet's** core philosophies.

We deliver healthier, environmentally kinder homes and workplaces for our clients.



Commercial Cleaning

We work with all sorts of businesses, offering a host of general and specialised commercial cleaning and plant hire services. We can cover all bases in your workplace.

Our customers range in size from a few employees to hundreds, from offices to medical facilities to daycare centres to gyms. We're proud that our approach creates a healthier environment for everyone, whether it be in a corporate office – large or small, shopping mall, school or early childhood education.



Commercial Cleaning Services

- Sweeping
- Spot-cleaning marks
- Vacuuming
- Bathrooms
- Mopping
- Rubbish collected
- Dusting
- Recycling
- Consumables

Deep Clean Sanitising Services

At **Clean Planet**, we have tailor-made services to deep clean and sanitise your shop, workplace, or home. In addition to that, we provide our Deep Cleaning and Sanitising Misting services according to the lockdown level you are currently in to eliminate viruses or bacteria.

Clean Planet is here to help you in these uncertain times with a number of sensitisation services options.



Home Cleaning

Professional and high-quality Home Cleaning services.

Professional and high quality **Home Cleaning services** that provide you with the peace of mind. We treat your home like ours and provide cleaning to the highest standards.

Our job at **Clean Planet** is to free up your time, increasing your time for enjoyment and relaxation. Whilst you are away from home, our team make it sparkle, ensuring it is spotless when you return to your haven.

All our cleaners are insured and trained to a high standard and we only use our own eco-friendly cleaning products.

We come to your home and use our own environmentally kinder cleaning products, leaving you with a clean and healthy space for you and your family.

At **Clean Planet** we are committed to protecting the planet and ensuring that our impact on the environment is a positive one. You can rest assured that no harmful chemicals and toxins are used – leaving you confident that your family are healthier in their home.





e-Mowing



Zero Emissions E-mowing:

The Grass is Greener on Our Side

A lush, mown and tidy lawn speaks volumes – it looks good, grows better and is job-done peace-of-mind for property owners and landlords. Unfortunately, keeping up with outdoor maintenance is easier said than mowed – life is busy – and everyday demands can bring regular lawn care to a standstill. We use top-of-the-range EV mowing technologies and machinery, EV vans for transport, outdoor expertise, and eco-friendly, organic weed and grass control products, to ensure the lawn services we provide are true to our vision – better by the planet, and better by our customers.

We've got your yard, sports field or road frontage e-covered

Count on our decades of lawn expertise as well as our zero emissions e-mowing technologies to keep your grounds & lawns in check. We'll tailor a maintenance plan specifically to your individual requirements – including one-off mows.

Why e-Mowing?



Zero Emissions: At Clean Planet we are committed to removing emissions when maintaining your grounds. The e-mowing zero emissions advantage over fossil fuels for outdoor power equipment is clear: it benefits both you and the environment.



Low Noise: The reduced noise levels of e-mowing over internal combustion engine outdoor power equipment are not only better for you but it also enables us to operate with minimal effect on residents, staff, animals, neighbours, and anyone in the area.



Solar Charging: At Clean Planet we focus on reducing the use of electricity from the grid to charge our Grounds Care equipment. While our vehicles are on site, our e-mowing equipment is charged with solar panels on our Electric Vehicles (EV). Solar energy is clean energy that comes from a renewable, zero emission source that does not emit greenhouse gases such as carbon dioxide or contribute to global warming.



Electric Vehicles (EV): At Clean Planet we are committed to using EVs for our ground care vehicle fleet. Our e-mowing equipment is transported with our fleet of EVs. EVs are simply better for you and the planet. They do not consume fossil fuels because they have no internal combustion engines so no spark plugs to clean/change, no carburettors or injectors to rebuild, no engine oil or filters to change, and no air filters to maintain and replace. Low maintenance = no items disposed to landfill!

Car Valet

A clean, tidy and polished car or commercial fleet says good things about those that drive them.

Trustworthy, professional and thorough and has many benefits beyond just appearance.

Regular cleaning extends a vehicles life and value, creating a barrier against the elements and protecting it from wear and tear. A cleaner car environment is also a healthier one. Dirt, dust, food and waste all compromise wellness – especially for asthma and allergy sufferers.

Car cleaning on your terms

Let's not forget the time and dollars car cleaning of old takes away. For businesses – commercial fleets, rentals and campervans – vehicles off the road for cleaning means precious hours lost. And, costs can quickly creep up when buying multiple car cleaning products and equipment – something many private and small business vehicle owners just can't shoulder. Outsourcing your car valeting keeps your head in the game, vehicles on the road, and cleaning schedules fitted to your downtime.



Account Management

Security

All Franchisees and their staff are required to:

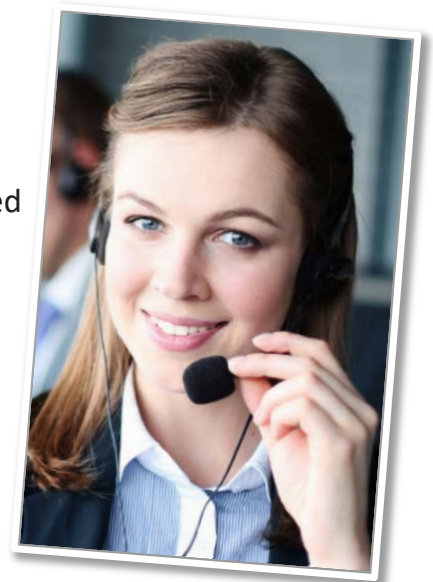
- Undergo initial and ongoing police security checks. You can be assured our any Clean Planet people you deal with have been thoroughly vetted.
- Wear uniforms while on the job, meaning **Clean Planet** staff can be identified as being involved in the servicing of your home or workplace.
- Wear photo ID badges, to ensure **Clean Planet** staff are identifiable by our customers, their staff and visitors to site.

Establishing a safe home or work environment is a fundamental requirement, and Clean Planet's policies enhance security and safety.

Staff Training

All Franchisees must undergo:

- Full initial and follow-up training to ensure they are qualified an capable to deliver the service or handle the equipment.
- Site inductions prior to beginning work at customer sites, to ensure familiarity with the work at hand.



Support

Clean Planet supports our customers and ensures the Quality of the Service Delivery by supplying:

- An experienced Account Manager who will provide one point of contact and ensure communication lines are maintained.
- Regular site Quality Audits to ensure that the services continually meet our high standards and tailor made to meet specific client requirements. Spot Checks of our franchisees enable us to ensure all of our strict standards are maintained.
- 24/7 0800 number for support.

Account Management

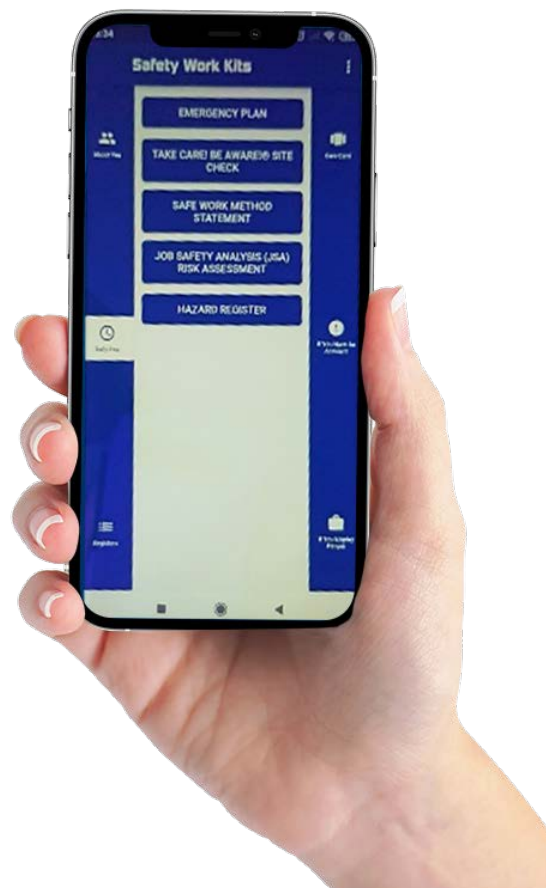
Health & Safety

All Clean Planet Franchisees are required to carry **Safety Work Kits**. These kits provide them with mobile app-based processes and instructions to ensure **compliance with the Health & Safety Reform Bill** which came into force in April 2016.

Safety Work Kits include core Health & Safety components all developed for New Zealand legislation and conditions. Being mobile app-based, **Safety Work Kits** make it simple for Franchisees to have all their Health & safety systems with them from site to site. The app is has legislation, training tips, induction tips etc, as well as a toll-free help line should the need arise.

Safety Work Kits provide Health & Safety essentials such as hazard register, induction, training, event investigation & reporting and Emergency Plan procedures for all staff operating in your home or workplace.

- **Safety Work Kits** provide a simple, clear, and practical approach to help
- Franchisees meet legal Health & Safety requirements, which are updated as required.



A Total Solution



Clean Planet provides a total solution to all your Life Services needs

Plant Hire

As a commitment to the environment and your wellbeing, Clean Planet also provides Plant Hire Services. Plants enhance mood, clean the air and complete your design. We also provide short term plant hire for the events for you company or home.

Plant hire benefits:

- Enhance the presentation of your environment.
- Improve the health and enjoyment of your workplace.
- Practical solution for screening, way finding and focus points.
- Complete the impact with our container range.

We can also provide:

- **Consumables** (paper towels, toilet rolls, cleaning products, bin liners)
- **Washroom Hygiene Services**
- **Carpet Cleaning**
- **Window Cleaning Services**
- **IT Cleaning** (keyboard / desktop phone sanitising etc)
- **Hard Floor Servicing** (strip, buff, seal & polish)
- **Recycling Services/Collection/Waste Audits**
- **Water Blasting**
- **Pest Control**

and other options, just talk to us about your requirements

A Total Solution



You can rest assured Clean Planet provides a Total Solution with:

- Sustainability focussed services for your commercial premises, home or grounds
- Proprietary products endorsed by third party agencies as being better for you and the planet - **creating a cleaner, healthier environment for all.**
- Comprehensive Public Liability insurance **with over \$20m cover for all Franchisees** in the unfortunate event an accident should occur
- Health & Safety Policies and procedures consistent with Industry best practice.
- Training & Site Induction ensure our Franchisees have full knowledge of the site when they begin the service contract
- Regular site Quality Audits
- Experienced Account Managers
- 24/7 0800 number support
- Continual research into methodologies
- Sourcing sustainable alternatives which reduce environmental impact
- Working toward our customers sustainable objectives (i.e rubbish disposal and recycling)



For more information Contact:

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